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**HELENDALE DERMATOLOGY & MEDICAL SPA
SELECTED AS A ROCHESTER TOP 100 BUSINESS**

ROCHESTER, N.Y. – Helendale Dermatology and Medical Spa of Irondequoit, NY is pleased to announce that it has been selected as one of Rochester’s Top 100 Businesses. The Rochester Top 100 awards ceremony, sponsored by the Rochester Business Alliance and KPMG LLP, took place on November 3rd at the Rochester Riverside Convention Center. Helendale was recognized as one of the fastest-growing privately held companies in the region.

More businesses owned by women made the Top 100 this year than at any time in recent years. There were 16 women-owned businesses on the list including Helendale. The private medical practice appeared in the Top 100 for the first time this year at No. 90.

“We are honored to be recognized as one of the area’s most dynamic privately owned businesses and for our contributions to the growth and success of the Rochester region,” said Dr. Elizabeth Arthur, Dermatologist and Founder of Helendale Dermatology and Medical Spa.

About Helendale Dermatology and Medical Spa:

Helendale Dermatology and Medical Spa was founded in 2004 by board certified dermatologist, Dr. Elizabeth Arthur, as a full-service dermatology practice that specializes in medical, cosmetic and surgical care of the skin. The on-site Medical Spa offers a wide variety of services aimed at enhancing patients’ natural beauty through laser, esthetic and skincare treatments. The practice is located at 500 Helendale Rd, Suite 100 in Rochester, New York and currently employs 17 people. For more information, visit www.helendaledermatology.com.

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