

**FOR IMMEDIATE RELEASE:**

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**FOR MORE INFORMATION Contact:**

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**HELENDALE DERMATOLOGY & MEDICAL SPA  
HIRES AN ESTHETICIAN**

**ROCHESTER, N.Y.** – Helendale Dermatology and Medical Spa of Irondequoit, NY is pleased to announce the appointment of **Robin Pagano** as an **Esthetician**.

In her new role, Robin is responsible for providing patients with skincare analysis and spa services including facials, waxing, microdermabrasion and makeup applications and consultations. She will also work with patients in developing daily skincare regimens and perform various cosmetic procedures aimed at helping them improve their appearance & well-being. Robin trained at Shear Ego International School of Hair Design. Prior to joining Helendale Dermatology and Medical Spa, she was a self-employed Esthetician. Robin currently resides in Webster, N.Y.

**About Helendale Dermatology and Medical Spa:**

Helendale Dermatology and Medical Spa was founded in 2004 by board certified dermatologist, Dr. Elizabeth Arthur, as a full-service dermatology practice that specializes in medical, cosmetic and surgical care of the skin. The on-site Medical Spa offers a wide variety of services aimed at enhancing patients' natural beauty through laser, esthetic and skincare treatments. The practice is located at 500 Helendale Rd, Suite 100 in Rochester, New York and currently employs 17 people. For more information, visit [www.helendaledermatology.com](http://www.helendaledermatology.com).

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